ChatGPT Prompt Pack for Startup Idea Validation

Use these AI prompts to speed up your idea validation process. Paste them directly into ChatGPT to simulate interviews, generate feedback, brainstorm ideas, and test your messaging.

# 🎯 Customer Interview Simulation

Prompt:  
“Act like a small business owner who struggles with managing client appointments. What are your frustrations? What solutions have you tried? Why didn’t they work?”

# 🧠 Pain Point Exploration

Prompt:  
“What are the top 3 pain points for [your target audience] when it comes to [the problem your startup solves]?”

# 📣 Value Proposition Testing

Prompt:  
“Rewrite this value proposition to make it clearer and more compelling for [target user persona]: ‘Our app helps freelancers get paid faster.’”

# 📄 Landing Page Copy Drafting

Prompt:  
“Write a simple, conversion-optimised landing page headline and subheading for an app that helps students organise their study notes.”

# 🔄 Objection Handling

Prompt:  
“What would a potential user be sceptical about when signing up for a platform like [brief idea]? How would you address their objections?”

# 🚀 Idea Repositioning

Prompt:  
“Suggest 3 different ways to position an app that helps event planners save time on logistics.”

Pro Tip: Combine outputs from multiple prompts to refine your messaging and experiment with different angles before testing with users.